



TANZANIA

ONGOING PROGRAMMES

Fit For Market (FFM, FFM SPS, FFM+)



FO4ACP



DIRECCT



Business ACP



ACP Business-friendly



ACP Quality Infrastructure



FO-RI



Women Entrepreneurship for Africa



Boost Africa



ICR Facility



DESCRIPTION OF INTERVENTIONS

Fit For Market (FFM) programmes support companies in the horticultural sector and their environment to ensure their international access to horticultural and national markets while complying with sanitary and phytosanitary regulations and market requirements, individually or collectively. Support includes food safety, environmental management, social compliance and business management. The main types of support are related to the implementation of a management system (on social themes, environment, quality) meeting the requirements of international certification standards required by customers (GLOBALG.A.P., HACCP, Rainforest Alliance, SMETA, etc.). Set up in the continuity of FFM past programmes, the new FFM+ programme support is tailored to facilitate the transition of ACP horticulture towards more sustainable food systems, addressing the priority areas identified in the Farm to Fork strategy of the European Green Deal.

As an illustration of support provided by the programmes to the horticultural sector, a training on avocado production for **GBRI** extension officers in the context of smallholder production was conducted by a Zimbabwean expert from FFM. GBRI is one of the Tanzania leading agribusiness companies that produces avocados in the Southern Highlands of Tanzania.



TANZANIA

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FFM is also collaborating with the *Tanzania Horticultural Association (TAHA)*, the *Nelson Mandela African Institution of Science and Technology (NM-AIST)*, and the *World Vegetable Center (WorldVeg)*, for the establishment of the “Practical/Vocational Training Programme in Horticulture”. The four partnership members are working together to run a market-driven skills development programme that will bridge the wide skills gap of agricultural (and specifically horticultural) graduates and practitioners in Tanzania, which has been a barrier to realising the untapped full potential of the horticulture industry for the country.

As part of the **FFM SPS** programme, a training on “Bookkeeping and Cost-Benefit Calculations” was organised for *Zanzibar Fruit and Vegetable Growers Association (UWAMWIMA)* in October 2022, at their premises on Zanzibar Island. UWAMWIMA is an association of over 2,000 smallholder producers from the horticultural sector in Zanzibar. The training aimed to build capacity of UWAMWIMA’s extension staff for bookkeeping, cost/benefit and cashflow-related calculations for the production of vegetables at producer level, and aimed to show how farmers can be assisted to budget for the various activities in the vegetable production cycle.

The **FFM Plus** programme held a collective training session in Njombe, from 21st-24th March 2023, on “Avocado Commercial Fruit Quality: Good Harvest and Post-Harvest Practices.” This training aimed to enhance the capacity of twenty-three technical and extension staff, and agronomists responsible for avocado quality control in different exporting companies in Tanzania. The training covered avocado characteristics, nursery establishment, avocado maturity testing, harvesting, transport, packhouse operations, market requirements, and other relevant topics during two sessions: theoretical and practical.

At regional level, COLEAD and EAC officialised a partnership to jointly work on different elements to support the development and strengthening of fruit and vegetables value chains. Exchanges between the EAC and COLEAD were the subject of a specific presentation in November 2021 at the “1st Meeting of the EAC Region Platform on Fruits and Vegetables on the Future of processing and trade in Fruits and Vegetables: Building Resiliencies past the Pandemic”.

The **ACP Business-friendly** is designed to achieve two key outcomes of:

- Adopting and implementing business-friendly, inclusive and responsible national policies and legal frameworks;
- Strengthening productive, processing, promoting and marketing capabilities and value chains.



TANZANIA

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At the macro level intervention, ACP Business-friendly's regional Engagement Window aims at fostering inter- and intra-regional knowledge exchange around Investment Climate reforms and policy outcomes within the ACP countries. It represents a channel to promote learning opportunities and disseminate knowledge and experiences acquired through the Country Engagement and Rapid Response Windows to the broader group of ACP countries. A peer-to-peer learning event took place on December 6, 2022, in Luanda, Angola, on the margins of the OACPS Heads of State Summit. The objective was to foster peer-to-peer learning among ACP policymakers, to facilitate capacity building by discussing the latest global and regional investment climate trends and best practices, and to showcase achievements of the ACP Business Friendly program to date.

The programme's regional-level initiative to develop a **SADC Investment Climate Scorecard**, that assesses foreign direct investment regulatory restrictiveness in the region, is progressing well with full support and engagement of the relevant authorities (SADC member States Ministries of Industry and Trade/Commerce and Investment Promotion Agencies).

In the coming months, the World Bank Group is expected to deliver a series of sessions providing the global and regional context for investment and private sector development, presenting the overall and country-level results of the Scorecard, discussing reform priorities, and agreeing on the next steps for its launching and implementation.

The **Global Corporate Tax Incentives (CIT)** Database aims to systematically report on the availability of corporate tax incentives, tax parameters, conditions (including sectoral classification) and generosity of each of the incentives for countries over time (2009-2020). The current database only covers 40 countries. The WB will be working throughout 2023 on additional coverage in order to inform counterpart operations and research efforts, particularly in Sub-Saharan Africa.

Support to implementation of AfCFTA: ACP Business-friendly working with a few select AfCFTA Member States and the AfCFTA Secretariat to support the process of AfCFTA implementation with a focus on investment.



TANZANIA

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The **ACP Quality Infrastructure (QI)** programme supports ACP policy makers, institutions and private sector actors to (i) enhance the regional Quality and Regulatory infrastructure governance; (ii) strengthen the availability of the value chain-specific QI services; (iii) promote quality culture and practices. The programme complements and builds on the ongoing achievements of the ACP Business-friendly programme reinforcing the UNIDO's programme action. ACP QI for the African region was officially launched in Luanda in December 2022, during the OACPS Business Days held on the margins of the OACPS Heads of State Summit.

FO4ACP The overall objective of the **Farmers' Organizations for ACP** programme is to increase income and to improve livelihood, food and nutrition security and safety of organised smallholder and family farmers in ACP countries. The **Tanzanian Federation of Co-operatives (TFC)**, with the support of FO4ACP, developed a mapping of stakeholders along the maize value chain and organised B2B meetings resulting in nine maize supply contracts being signed between farmers' organisations and buyers. TFC developed an agribusiness strategy as well. The **Agricultural Council of Tanzania** focused its action on System of Rice Intensification training and its adoption in the rice value chain with the training of 60 lead farmers and the sharing of knowledge with 1 465 smallholder farmers through learning plots. B2B meetings were organised for 80 participants on input management and 80 participants on mechanisation services.

At the regional level, Farmers' Organizations for ACP is active through the **East African Farmers Federation (EAFF)** which adopted a new Strategic Plan 2021-2028 and rolled out a regional COVID-19 sensitisation campaign supported by the programme. Two regional policy studies – for dairy and maize value chains – were conducted aiming at improving business environment. In this context, two business to business (B2B) meetings for the above value chains were organised, and MoUs were signed.

ICR Facility focuses on supporting private and public stakeholders and regional institutions, to improve their investment climate and business environment by facilitating public-private dialogue, among other actions. The **Tanzania Agricultural Development Bank Limited (TADB)** sought assistance in developing and rolling out a Gender Scheme and an overall Gender Strategy for the bank including financial and non-financial services for women and youth in agribusiness, and in engaging in a public-private dialogue with stakeholders in the agriculture value chain. In July 2022, the **TADB** Board of Directors approved the Gender Strategy and Gender Policy which were developed under the project. As part of the strategy implementation, TADB will also establish a Gender & Youth Unit.



TANZANIA

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WE4A aims to improve the business capacity of women-led enterprises to increase their chances of raising follow-on funding from private sector investors. Both the Initial acceleration and follow-on growth programmes aim to assist women entrepreneurs in Sub-Saharan Africa to flourish and contribute to employment creation in their communities through enhanced business capacities, access to formal financial services, and integration into local/regional value chains.

Under its Component 2, that seeks to prompt linkages between African women entrepreneurs and private sector networks, activities covered Tanzania. Training in business management has been tailored in accordance with the level of maturity of the benefited entrepreneurs: **(1)** Start-up/beginners, **(2)** Innovator/intermediate and **(3)** Advanced/disruptor.

Boost Africa is implemented by the African Development Bank (AfDB) and the European Investment Bank (EIB). It offers blended finance and focuses on supporting entrepreneurially-driven, early stage, and start-up SMEs on the African continent. Training to start-up owners covered Tanzania.

DIRECCT (Digital Response Connecting Citizens) programme is implemented jointly by Agence française de développement (AFD) and the Belgian development agency, Enabel, and contributes to making digital technology accessible to all by developing around ten projects in weakened areas, more specifically health, education and the economy. In Tanzania, ENABEL's **Wehubit programme** supports projects that use hybrid approaches combining online and offline solutions. Vocational training is the hope for many young Tanzanians to earn an income and improve their living conditions. The free digital vocational training application VSOMO, developed by the state-run **Vocational Education and Training Authority** and the telephone operator Airtel, is a response to this challenge.

MORE INFORMATION

- Read the Monitoring Report 2021:

<https://businessacp.com/wp-content/uploads/2019/12/Annual-Report-online-version.pdf>

- Visit the "Programmes' Highlights" page on the Business ACP website:

<https://businessacp.com/en/94071-2/>