



DESCRIPTION OF INTERVENTIONS

Fit For Market programmes support companies in the horticultural sector and their environment to ensure their international access to horticultural and national markets while complying with sanitary and phytosanitary regulations and market requirements, individually or collectively. Support includes food safety, environmental management, social compliance and business management. The main types of support are related to the implementation of a management system (on social themes, environment, quality) meeting the requirements of international certification standards required by customers (GLOBALG.A.P., HACCP, Rainforest Alliance, SMETA, etc.). Set up in the continuity of FFM past programmes, the new **FFM Plus (FFM+)** programme support is tailored to facilitate the transition of ACP horticulture towards more sustainable food systems, addressing the priority areas identified in the Farm to Fork strategy of the European Green Deal.

FO4ACP The overall objective of **Farmers' Organizations for ACP countries** programme is to increase income and to improve livelihood, food and nutrition security and safety of organised smallholder and family farmers in ACP countries. **FO4ACP** is active at the regional level through the **East African Farmers Federation (EAFF)** which adopted a new Strategic Plan 2021–2028 and rolled out a regional COVID-19 sensitisation campaign supported by the programme. Two regional policy studies – for dairy and maize value chains – were conducted aiming at improving business environment. In this context, two business to business (B2B) meetings for the above value chains were organised, and MoUs were signed.





ERITREA

DESCRIPTION OF INTERVENTIONS

The <u>ACP Quality Infrastructure (QI)</u> programme supports ACP policy makers, institutions and private sector actors to (i) enhance the regional Quality and Regulatory infrastructure governance; (ii) strengthen the availability of the value chain-specific QI services; (iii) promote quality culture and practices. The programme complements and builds on the ongoing achievements of the ACP Business-friendly programme reinforcing the UNIDO's programme action. ACP QI for the African region was officially launched in Luanda in December 2022, during the OACPS Business Days held on the margins of the OACPS Heads of State Summit.

<u>The ICR Facility</u> focuses on supporting private and public stakeholders and regional institutions, to improve their investment climate and business environment by facilitating public-private dialogue, among other actions. At continental level, ICR has developed a policy brief with the aim of positively influence the design of the AfCFTA Digital Trade protocol. The intention being that the protocol addresses issues and challenges for the African innovation and entrepreneurship ecosystem and contributes to creating an enabling environment for African entrepreneurs and innovators.

MORE INFORMATION

• Read the Monitoring Report 2021:

https://businessacp.com/wp-content/uploads/2019/12/Annual-Report-online-version.pdf

• <u>Visit the "Programmes' Highlights" page on the Business ACP website:</u> https://businessacp.com/en/94071-2/